

## Souvenir Booking Form

**“AsiaConstruct – Construct Asia, “Building capacities through cooperation”  
13<sup>th</sup>-15<sup>th</sup>December, 2011 at India Habitat Centre, Lodi Road, New Delhi**

Please Book the Advertisement Space in the Souvenir to be released during the International Conference on Construction.

Space : ..... Page / s  
Special Location (as below) .....  
Black & White / Colour .....  
Material to be provided for Souvenir : Camera Ready Artwork/Bromide OR  
(Please tick) : Contents on letterhead & special instructions

Enclosed please find Demand draft/ Cheque No..... dated.....  
drawn on..... Bank, for Rs. ....  
(Rs.....) only, in favour of **“CONSTRUCTION  
INDUSTRY DEVELOPMENT COUNCIL”**, payable at Delhi as payment against the above  
booking.

Signature

Name of Contact person for Advt. .... Designation .....  
Organisation .....  
Address .....  
Phone ..... Fax ..... email .....

### Souvenir Tariff

#### Technical Details :

**Overall size** : 26.5 X 20.5 cms  
**Print area** : 22 X 17 cms

#### Tariff :

|                                    | <u>Indian</u> | <u>International</u> |
|------------------------------------|---------------|----------------------|
| <b>Inside of Front Cover</b>       | Rs. 50,000    | US\$ 2,000           |
| <b>Inside of Back Cover</b>        | Rs. 40,000    | US\$ 1,500           |
| <b>Centre Double Page - Glossy</b> | Rs. 75,000    | US\$ 3,000           |
| <b>Centre Page Back – Glossy</b>   | Rs. 30,000    | US\$ 1,200           |
| <b>Centre Page Last – Glossy</b>   | Rs. 25,000    | US\$ 1,100           |
| <b>Ordinary Page</b>               | Rs. 20,000    | US\$ 750             |
| <b>Half Page</b>                   | Rs. 15,500    | US\$ 500             |

INR 3000/- ( US\$ 150 ) Extra for colour advertisement. (Full Page)  
INR 1500/- ( US\$ 75 ) Extra for colour advertisement. (Half Page)

#### Payment:

Demand draft / Cheque drawn in favour of **“Construction Industry Development Council”** and payable at New Delhi along with advertisement material should reach us (CIDC) on or before 30<sup>th</sup> November, 2011.

#### Payment and advertisement material to be sent to:

**Construction Industry Development Council**  
**Mr. Deepak Mazumdar, Dy. Director**  
Vishwakarma Pratham Plot No 18, Sector-20'A' Faridabad -121002  
Tel: +91-129-4193907,4193905, Fax: +91-129-4193906  
Email: [mail@asiaconstruct.in](mailto:mail@asiaconstruct.in), [cidcindy@gmail.com](mailto:cidcindy@gmail.com), [cidc@cidc.in](mailto:cidc@cidc.in)  
Web: [www.asiaconstruct.in](http://www.asiaconstruct.in) & [www.cidc.in](http://www.cidc.in)